

MEDIA IN WAR AND PEACE TIME: CAN WE DO BETTER?

**Hotel Holiday Inn, Sarajevo
6 April 2012**

Seminar organised by the AFP Foundation and the Council of Europe in partnership with the Press Council and Association of Journalists of Bosnia and Herzegovina with the generous support of the Irish Government

Programme

9:00 - 9:15 Registration of participants

9:15 - 9:30 **Opening of the seminar**

Speakers:

Robert Holloway – Director of the AFP Foundation

Mary-Ann Hennessey – Head of the Council of Europe Sarajevo Office

Arijana Saracevic – Association of Journalists of Bosnia-Herzegovina

SESSION 1: THE MEDIA THEN & NOW

Moderator: Mr. Boro Kontic, Media Centar, Sarajevo

9:30-9:45 **War-time media – truth, lies & propaganda**

Three journalists from different parts of Bosnia-Herzegovina give their account of how the print and broadcast media covered events across the country during the war years

Speakers: Borka Rudic, from the Bosnia-Herzegovina Journalists Association, Senad Hadzifejzovic, of private channel Face TV, and Zeljka Mihaljevic, Editor-in-chief of Studio N radio from Livno

9:45-10:15 After the war – disjointed voices: the student view

Speakers: Three student journalists are each given 10 minutes to tell what they learn from the media in their region about the war and about Bosnia-Herzegovina today.

- Arman Fazlic, 23, studying for a Masters in Communications, at the Faculty of Political Sciences, Sarajevo.
- Irma Husic, 23, studying Journalism at the Faculty of Communications, Mostar.
- Gorana Sekulic, 22, studying Communications & Journalism at the Faculty of Political Sciences, Banja Luka.

10:15-11:15 Truth or lies - an open discussion of how the media across the country covers events, back then and now

11:15-11:45 Coffee break

SESSION 2: LESSONS TO BE LEARNED

Moderator: Ms Ljiljana Zurovac, Executive Director of the Press Council, Bosnia and Herzegovina

11:45-12:00 Experiences from elsewhere – How have media in other post-conflict regions managed in efforts to provide fair, non-partisan coverage

Speakers:

Elaine Cobbe, reporter from Ireland with CBS and the Irish Independent
Nadine Elali, reporter with the Lebanese news website www.nowLebanon.com

12:00-12:45 What is the role played by regulators, politicians, journalists, media owners, media trainers and the public in how the media performs?

Speakers:

- Helena Mandic, representing the Bosnian media regulatory authority
- Three prominent journalists from across Bosnia-Herzegovina
 - o Gojko Berić – Columnist for *Oslobodjenje* - Sarajevo
 - o Faruk Kajtaz – Editor-in-Chief of web portal *STARMO* - Mostar
 - o Milkica Milojevic – Editor of daily newspaper *Euroblic* – Banja Luka
- Merdijana Sadovic, Western Balkans representative of the Institute for War and Peace Reporting

12:45-13:45 Lessons to be learned – How can we do better? An open discussion

13:45 Closing

Speakers:

- Peter Cunliffe-Jones, deputy director of the AFP Foundation
- A representative of the Council of Europe

14:00 Lunch