

PRESS RELEASE

07.10.2012 EMMANUEL MARCOVITCH APPOINTED AFP DEPUTY MANAGING DIRECTOR

EMMANUEL MARCOVITCH, 38, CURRENTLY A PUBLIC AUDITOR AT FRANCE'S COUR DES COMPTES, IS APPOINTED AFP DEPUTY MANAGING DIRECTOR WITH EFFECT FROM SEPTEMBER 1, 2012.

Emmanuel Marcovitch will work alongside AFP Managing Director Rémi Tomaszewski. He succeeds Fabrice Bakhouche, who has joined the French Prime Minister's staff as technical advisor in charge of media and the digital economy.

Emmanuel Marcovitch is a graduate of the university of Paris-Dauphine (1995) and *Institut National des Télécommunications* (1996), and is a former student of ENA (2006-2008).

He started his career at the Massachusetts Institute of Technology (MIT), where he conducted a research programme on the social integration of the Internet. Upon his return to France, he implemented the result of his work within "*Le Métafort d'Aubervilliers*" Organisation.

He then joined the Vivendi Universal Publishing group in 1998, successively as manager of multimedia research within the marketing & strategy department, programme manager for the "Cadres Online" website, then as manager of "Profile Up", a subsidiary of the Group.

In 2001, he joined the Interior Ministry as head of the "New information and communication technologies" mission within the information and communication systems department, also working on e-government projects.

Emmanuel Marcovitch was appointed to the *Cour des Comptes* (Court of Auditors) in 2008, after graduating from the *Ecole Nationale d'Administration* (ENA). He is in charge of auditing in the areas of public broadcasting, culture and education. He is rapporteur for the Court's standing committee controlling copyright collecting societies. He is also a member of the Commission on Access to Administrative Documents (CADA), as a qualified person in matters concerning the public diffusion of information.

About AFP

AFP is a global news agency delivering fast, accurate, in-depth coverage of the events shaping our world from wars and conflicts to politics, sports, entertainment and the latest breakthroughs in health, science and technology. With 2,260 journalists spread across almost every country, AFP covers the world 24 hours a day in six languages. AFP delivers the news in video, text, photos, multimedia and graphics to a wide range of customers including newspapers and magazines, radio and TV channels, web sites and portals, mobile operators, corporate clients as well as public institutions.

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