



PRESS RELEASE

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AFP SIGNS VIDEO CONTRACT WITH QATARI CHANNEL AL JAZEERA

AFP SIGNED A CONTRACT THIS WEEK WITH THE AL JAZEERA MEDIA NETWORK GROUP TO DELIVER ITS VIDEO SERVICE TO QATARI SATELLITE TELEVISION.

Just a little more than a year after the January 2012 subscription of Al-Arabiya, the other prestige Arabic continuous information channel, the contract marks a new chapter in the growing importance of AFPTV and its transformation into a major televised information player.

“In following the arrival of Al-Arabiya, and at the same time as the regular increase in the number of televisions subscribing to AFPTV in the Middle East and North Africa, the advent of Al Jazeera is further confirmation of the quality of our video service and of its growing credibility on a highly competitive market”, stated Christian Chaise, director for Middle East and North Africa (MENA) region.

AFPTV has been the Agency sector with the strongest growth for several years, in particular in the Middle East and North Africa. The number of television stations subscribing to AFP's video products rose by 17 units in 2012, despite the difficult economy. Such impressive growth would appear to be continuing in 2013, as Al Jazeera has joined the five new clients acquired since January, which includes the State television channel of Oman.

Growth by the service also testifies to the skills and professionalism of AFPTV staff, which has been amply illustrated in the last two years by its coverage of the Arab Spring.

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