

AFP IN AFRICA

AFRICA



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AFP in Africa

AFP has a long and rich history in Africa.

In 1944, the agency launched a news service for the continent's French speaking nations, and in the 1960s opened bureaux in the capitals of all of the newly independent African countries, both francophone and anglophone.

Today, the editorial coverage of 53 countries is coordinated by 13 bureaux: Algiers, Cairo, Khartoum, Rabat, Tunis and Tripoli for Arabic speaking countries; Abidjan, Dakar, Kinshasa and Libreville for French speaking countries; and Johannesburg, Lagos and Nairobi for English speaking countries.

AFP has an unparalleled network of more than 200 journalists of 50 nationalities, producing text, photo and video and providing fast, reliable and exhaustive coverage of international news, politics, sport, economics, lifestyle, culture, health, science and technology.

In Africa, every day, **205 clients** put their trust in AFP.





TEXT

AFRICA

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Text

AFP produces dispatches in English, French and Arabic for the media, mobile and multimedia service providers and integrators, companies and institutions (real time alerts, business intelligence, internal communication, intranet, press relations, documentation...) and operators of public screens.

AFP's English language wire

AFP's English language wire sends out some 350 dispatches a day on world and African news. It offers varied and wide-ranging coverage: international news, politics, economics, social issues, sport, culture and science.

AFP also produces a weekly news roundup on African footballers playing in Europe.

The advantages of a permanent network: speed and reliability

AFP provides exhaustive coverage in three languages (French, English and Arabic), thanks to its network of nearly 130 text journalists present throughout Africa.

Editorial excellence

News, analysis, features, profiles, interviews, roundups, results and agendas. AFP's English language service brings clarity and perspective to world events.

108 African clients use AFP's English language wire. They include: The Mail and Guardian (South Africa), The Nation (Kenya), Times Media Group (South Africa), The Punch (Nigeria) and The Nation (Nigeria).



Delivered via:

Satellite / FTP / AFP Forum platform / email

A woman wearing a black, long-sleeved, floor-length dress and a gold headband is walking through shallow, murky water. She is barefoot, and her dress is flowing around her legs. The water is brownish and reflects the sky. In the background, there are green plants and a distant shoreline under a cloudy sky.

PHOTO

AFRICA

© AFP / JEAN-PIERRE MULLER

Photo

500 photographers and editors around the world produce and distribute around 3,000 photos, 24 hours a day, 7 days a week.

When the international photo service was created in 1985, the agency recruited photographers from many African countries including South Africa, Algeria, Ivory Coast, Egypt and Kenya. Today, some 50 photographers contribute to our wide-ranging coverage of Africa.

AFP's photographers have been regular recipients of numerous awards including the Pulitzer Prize, the World Press Photo, the Bayeux-Calvados prize for war correspondents, and the National Press Photographers Association awards for the quality of their coverage.

AFP's archives are available for you on our AFP Forum platform: 30 million photos dating back to the origins of photography.

Also available are more than 25,000 stock images of the African continent from some 40 partner agencies including Nairobi-based A24, as well as Getty, L'Equipe, Jupiterimages and the Chinese agencies Xinhua and ImagineChina.

Our main clients:

Fraternité Matin (Côte d'Ivoire), Le Soleil (Sénégal), The New Age (Afrique du Sud), The Citizen (Afrique du Sud), The Nation (Kenya), Vanguard (Nigeria)...



Delivered via :

Satellite / FTP / Download from AFP Forum

VIDEO

AFRICA



© AFP / TONY KARUMBA

Video

All the news, from Africa and around the world, on video

Launched in 2007, AFP's video service in Africa comprises some 30 video journalists.

Every day, AFP produces **around 10 high definition videos of African news.**

AFP's local expertise is recognised by its African clients, including Ouest-TV (Senegal), RTI (Ivory Coast), TVCNews (Cameroon), Bukedde TV (Uganda) and SABC (South Africa).



From conflicts to disaster zones to red carpets, sports events and lifestyle, AFP's English language video service offers 250 videos a day covering all world news : raw images with and without sound, edited pieces with commentary, in-depth reports, features, and constantly updated stock footage..

A complete service for newsrooms

- AFP Forum: an online platform enabling you to access all of the day's videos, plus archives and daily updated packages on specific themes.
- Rich metadata: key words, shot-list, script and related dispatches.
- Daily and weekly production advisories.
- Round-the-clock editorial and technical assistance.
- Africa Weekly: weekly 10 minute news report on all the African news

Available technical formats:

- Broadcast : Mpeg 4 HD 16/9, Mpeg2
- Web and mobile : Mpeg 4 H.264, Flash, wmv

Delivered via:

Satellite / FTP / download by the platform AFP Forum

SPORT

AFRICA



© AFP / ISSOUF SANOGO

AFP Sport applications: boost your audience!

A world leader for sports coverage in English, French, German and Arabic and the world leader in sports photography, AFP offers ready-to-use interactive applications available in French, English, Spanish, Portuguese and German, for all digital media (fixed and mobile internet, tablets, public screens).

These HTML format hosted applications can be customised to conform to your graphic identity. They contain AFP content and results data from its partners.

1/ Text, photo, video and graphics

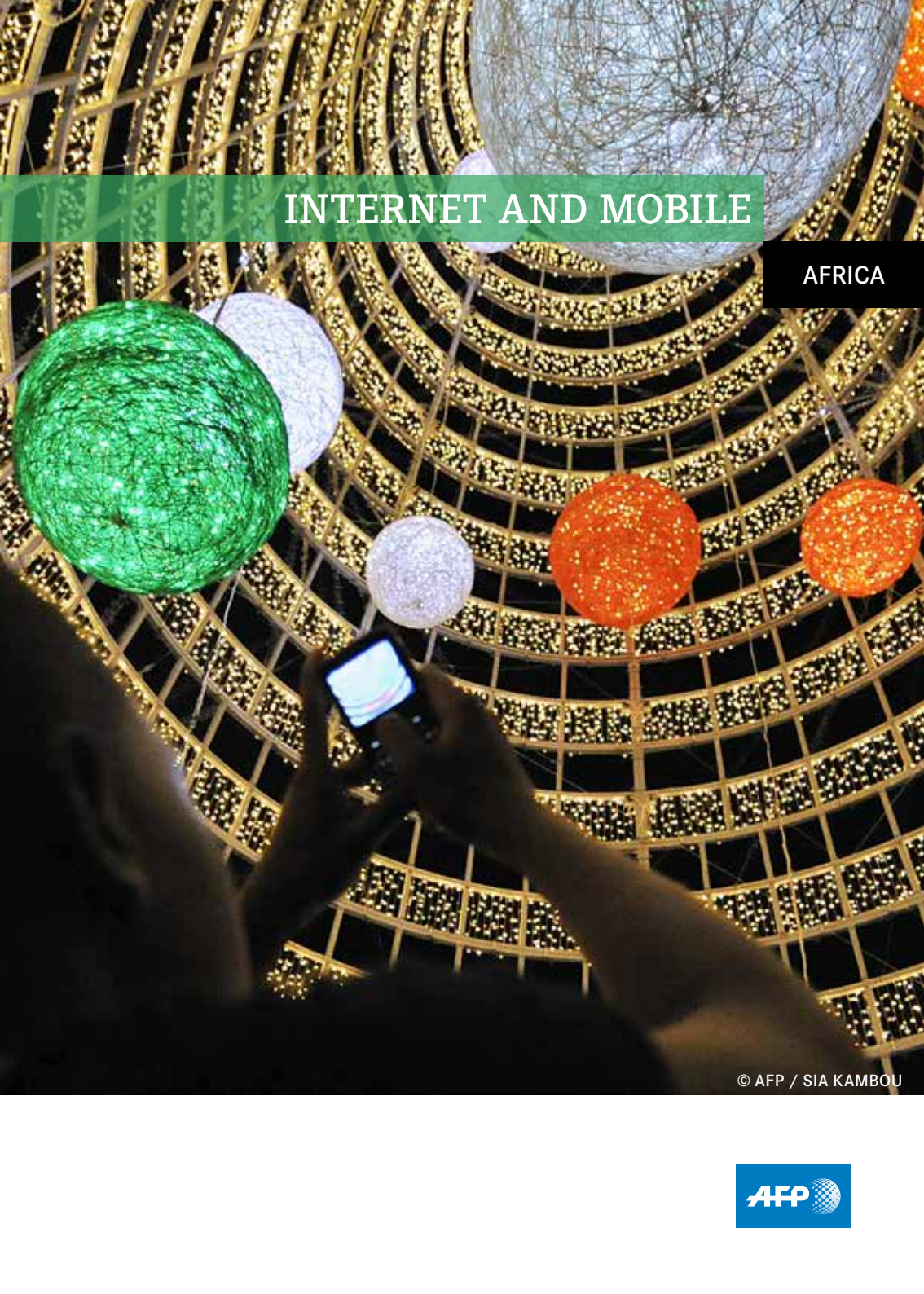
- Live matches (text and photo)
- Real time news, commentary, statements, biographies...
- Illustrated articles, commentaries, quotes, reactions from athletes and trainers (Sport Direct)
- Videos: interviews, press conferences
- 3D animations: coverage of the Champions League and main European leagues
- Photo slide shows of current and past competitions, archive images
- Graphics: explanatory illustrations and diagrams of sporting events, circuits, tour stages...

2/ Data and statistics

- Real time results and classifications
- Historical data: records, classifications of earlier events

What sports are covered?

- Football: World Cup, European leagues, the Champions League, the Europa League, Africa Cup of Nations, Euro, other leagues on request
- Formula One: all Grands Prix
- Tennis: ATP/WTa, Fed Cup, Davis Cup...
- Rugby: all Rugby League and Rugby Union tournaments, other leagues on request
- Cricket: ODIs, Test matches, T20s, World Cups
- Cycling: all UCI Pro Tour races
- Golf: all international tournaments: USPGA, European PGA, LPGA
- Basketball: NBA
- Games (Olympic and Commonwealth.)



INTERNET AND MOBILE

AFRICA

© AFP / SIA KAMBOU

Internet and mobile

Real time multimedia content ready for all your platforms

AFP publishes its text, photo, graphics, video and video graphics content seven days a week, and offers you a complete, real time multimedia service, categorised and ready to be automatically integrated into all your digital platforms.

Created in 2002, the Africa category of the Online News service in English offers around 24 topics each day, constantly updated. Stories systematically include photos and are often accompanied by videos, still graphics and video graphics.

AFP also publishes categories on a wide variety of topics including international news, sport, business, Mideast, football, cricket, high tech, science, health, lifestyle, entertainment and offbeat.

Follow all the news from Africa and around the world live on your mobile

For mobile terminals, AFP offers turnkey solutions: development and maintenance of a mobile site or native application, integrating both AFP content and content from clients and their partners.

AFP develops mobile websites which conform to the client's graphic design, optimised for each type of phone.

AFP also develops native mobile applications for its clients: iOS, Android, Windows 8.

Moov (Madagascar), Orange (everywhere in Africa), Africatime.com (Ivory Coast), Seneplus (Senegal), CapitalFM (Kenya) and Modern Ghana (Ghana) already use AFP's mobile applications.



Delivery to internet sites via:

FTP

Delivery to mobile sites via:

FTP / Integration in a customised mobile solution enabling content aggregation and optimisation, hosting and maintenance (mobile site or application).

Contact: commercial-afrique@afp.com / +33 1 4041 7860

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ
أَمَّا بَشَرٌ مِّمَّنْ خَلَقَ دَرَارَ قَطْعَةٍ
مَنْ دَعَا لِقَائِهِ فَاسْتَسْقَاهُ
لِيَأْكُلَ مِنْهُ فَأَنَّى يُؤْفَكُ
مِمَّنْ يَبِيبُ بِبَيْتٍ بَنَّا بِبَيْبُورٍ
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Arabic wire

AFP's Arabic service provides coverage of international news with a focus on the Middle East and North Africa, 24 hours a day, 7 days a week, with 22 journalists based at the agency's Nicosia regional headquarters, and correspondents throughout the Middle East and North Africa.

AFP has bureaux or correspondents in the following Middle East locations:

Baghdad (Iraq), Tehran (Iran), Amman (Jordan), Beirut (Lebanon), Damascus (Syria), Dubai (United Arab Emirates, AFP's regional bureau for the Gulf), Doha (Qatar), Kuwait, Muscat (Oman), Riyadh (Saudi Arabia), Manama (Bahrain), Sana'a (Yemen), Jerusalem (bureau in charge of covering Israel and the Palestinian Territories), Ramallah and Gaza (Palestinian territories).

Six AFP bureaux in Africa produce in Arabic: Cairo (Egypt), Khartoum (Sudan), Tripoli (Libya), Algiers (Algeria), Tunis (Tunisia) and Rabat (Morocco).

Coverage is mainly on current events and politics and includes angled stories and analysis pieces on the top stories.

Dounia is a specialised wire offering a selection of cultural, scientific and celebrity news.

08h00 : The daily agenda of events concerning or of interest to the Arab world.

10h00 - 15h00 : News advisory: Our coverage plans for the top stories.

15h30 : Second news advisory. An updated coverage plan which includes the graphics schedule.

02h00 - 14h00 : The news summary: A twice-daily summary of world news.

01h00 : On This Day: A look back at key events in history

On average AFP's Arabic language service produces between 250 and 300 dispatches a day, which can double in the event of major news.

There is also a separate Arabic sports service which produces around 40 stories a day.

Monthly subscriptions are available for the full service or by category.

Delivered via:

Satellite / FTP / AFP Forum platform

Contact: sales.mena@afp.com / +35 7 22 391 333



AFP-SERVICES

AFRICA

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AFP-SERVICES

AFP-Services, a subsidiary of AFP created in 2004 and headquartered in Paris, offers “on-demand” corporate production services for businesses and institutions (international organizations, cultural institutions, museums...)

Photo, video, text, audio or webcasting: content and products available through AFP-Services fully leverage AFP’s reputation for quality and know-how.

With dedicated teams, AFP Services develops a range of on-demand content with a journalistic background, although kept entirely separate from AFP in full compliance with the Agency’s ethical rules.

Journalists who work for AFP-Services can thus fully rely on AFP’s global network, while operating independently of its editorial services.

Photo

Every day, AFP photos make the headlines in the print and web press. The agency’s photographers’ expertise and coverage quality regularly earn them many of the world’s most prestigious distinctions: the Pulitzer Prize, World Press Photo, Pictures of the Year International, Bayeux-Calvados prize for war correspondents, NPPA Awards...

AFP-Services leverages this expertise to offer on-demand photo essays tailored to your needs.

Video

AFP-Services puts the full power of its journalistic know-how at the service of your corporate film needs. The strength of AFP-Services lies in its global network of around one hundred video journalists. VJ’s are video production’s “one-man bands”, managing the project end-to-end – from preparation of the story and filming, all the way to the final edit – and are able to produce reports and interviews perfectly suited to our customers’ requirements.

In most locations, AFP-Services uses teams composed of journalists who have gained in-depth knowledge of the field by working there year-long.

Our clients include: World Health Organization, Doctors without Borders, Capgemini, Sanofi Aventis, European Parliament, Business Wire, UNAIDS...



AGENCE
FRANCE
PRESSE

The Whole World. The Whole Story.

One of the world's top three news agencies, Agence France-Presse covers news from around the world in six languages (French, English, Spanish, Arabic, Portuguese and German). Regional headquarters in Washington, Montevideo, Paris, Nicosia and Hong Kong coordinate the output of bureaus in 150 countries. Under the direction of the Paris-based editor-in-chief's office, the regional editorial operations provide real-time news coverage, 24/7, 365 days a year.

This network enables AFP to serve its clients as a frontline news gathering force worldwide. AFP teams know the terrain, the issues and the personalities.

AFP provides fast, accurate and complete coverage in text, photo, video and graphics on events around the world, from conflicts to politics, sport and culture as well as the key developments in health, science and technology. All these platforms complement one another to provide a view of the news from every angle. The aim is to give clients independent news coverage with all the background, supported by the sharpest images.

AFP provides news to all the major national and international media through its exceptional network of local correspondents and experienced teams on the ground, backed by its partners around the world.

AFP in a day:

**5,000 dispatches 3,000 photos 250 videos 75 graphics
& videographics**

