

## **AFP ENTERS PARTNERSHIP WITH TIKTOK ON FACT-CHECKING IN ASIA-PACIFIC**

AFP, the world leader in digital verification, is expanding its fact-checking operations in the Philippines, Indonesia, Pakistan, Australia and New Zealand via a new partnership with the global short-form mobile video platform TikTok.

TikTok's new fact-checking programme will draw on AFP's editorial and fact-checking expertise in reviewing and verifying potentially false or misleading videos posted on its platforms, allowing its moderation teams to combat the potential for misinformation by removing the content and notifying its users.

The new partnership reinforces the work of AFP's digital verification teams in these countries and will boost production of their reports debunking prominent misinformation circulating online.

"AFP is delighted to be leveraging our global fact-checking expertise for this exciting project with TikTok," said Phil Chetwynd, AFP's Global News Director. "It is a major editorial priority for AFP to engage younger audiences on social media through fact-based journalism."

"And the deal will also allow AFP journalists to better cover and track misinformation trends on both our wires and our specialist fact-checking site [factcheck.AFP.com](https://factcheck.AFP.com)."

"TikTok is a vibrant place for creative and authentic expression and creating a safe and supportive environment is our top priority," said Arjun Narayan, TikTok Director of Trust and Safety, Asia Pacific. "Our Fact-Checking Programme, in partnership with AFP, is the next step in our commitment to ensure that our users can continue creating and learning safely and confidently."

Since its launch in 2017, AFP's digital investigation unit has grown to become the largest global network of dedicated journalists in this field. AFP now has more than 90 journalists investigating online content and covering 80 countries. They work in French, English, Spanish, Portuguese, Arabic, Polish, Catalan, Bahasa Indonesia, Bahasa Malaysia, Thai, Slovak, Czech, Dutch, Burmese, Serbian and German.

### *About AFP:*

*AFP is a leading global news agency providing fast, comprehensive and verified coverage of the events shaping our world and of the issues affecting our daily lives. Drawing from an unparalleled news gathering network across 151 countries, AFP is also a world leader in digital verification. With 2,400 staff representing 100 different nationalities, AFP covers the world in six languages, with a unique quality of multimedia storytelling spanning video, text, photos and graphics.*

### *About TikTok*

*TikTok is the leading destination for short-form mobile video. Our mission is to inspire creativity and bring joy. TikTok has global offices including Los Angeles, Mountain View, New York, London, Paris, Berlin, Dubai, Mumbai, Singapore, Jakarta, Seoul, and Tokyo. [www.tiktok.com](https://www.tiktok.com).*

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