



PRESS RELEASE

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ITALY'S ANSA CHOOSES AFP FOR GLOBAL VIDEO, PHOTO, TEXT NEWS

ITALY'S LEADING NEWS AGENCY, ANSA, SIGNS AN AGREEMENT TO BUY AFP'S INTERNATIONAL NEWS SERVICE IN VIDEO, PHOTO AND TEXT.



In a multi-year deal starting January 1, 2020, Italy's leading news agency ANSA has agreed to buy AFP's global video, photo and text news services for distribution in daily newspapers and digital media markets.

AFP chairman and chief executive Fabrice Fries welcomed the agreement, which renews relations with ANSA after a five-year hiatus.

"It is a sign that AFP now provides a world class video service, which includes 24-hour-a-day live feeds across the planet, and original, innovative content. One of AFP's great strengths is our unrivalled text coverage across Europe and the Mediterranean."



ANSA'S CEO Stefano De Alessandri said the agency was pleased to "renew this agreement with a major European news agency whose production is more in line with demand from the Italian and European markets.

The news products offered by AFP also meet the requirements of our editorial staff. This will enhance our international product and benefit ANSA's 5,400 customers in Italy and abroad."

AFP and ANSA are already working together on European projects, including a data journalism website European Data News Hub (EDNH), which was launched in 2017. The EDNH website has become one of the

most popular sites for European news headlines. It was created by a consortium of major European news agencies and gives both internet users and world media a trusted news source for the key issues facing the European Union.

ANSA and AFP are also looking at developing joint corporate projects.

About AFP:

AFP is a global news agency delivering fast, accurate, in-depth coverage of the events shaping our world. AFP delivers the news in video, text, photos, multimedia and graphics to a wide range of customers including newspapers and magazines, radio and TV channels, web sites and portals, mobile operators, corporate clients as well as public institutions. For several years now, AFP has focused its editorial strategy on the development of visual journalism and especially, video production. AFP now has a high-quality video product providing 24/7 live broadcasting worldwide, offering original and innovative content, with a proportion of own-sourced content that is unparalleled among video news agencies.

About ANSA

ANSA is the leading Italian news agency and one of the world's oldest wire services. The cooperative is made up of 26 publishers of the main Italian daily newspapers and has been collecting, publishing and distributing news stories, photos and in-depth analyses since 1945. Its 22 bureaus in Italy and 73 bureaus on five continents worldwide allow ANSA to be where the news is. Thanks to its collaboration with a network of 87 international agencies and partners, ANSA is able to cover current news events both at home and abroad and distribute its content worldwide.

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