

## PRESS RELEASE

## 28.02.2019 AFP LAUNCHES ITS NEW API, AFP CONTENT API

## **REAL-TIME PRODUCTION ACCESSIBLE FROM ALL CONNECTED PLATFORMS.**

The international news agency AFP, which has 201 bureaux in 151 countries, has launched its new API. <u>AFP Content API</u> simplifies access to AFP's real-time production and allows developers to innovate by creating their own custom-made applications.

Media, pure-players and businesses can now integrate AFP's new API directly into their content production and editing tools or their mobile applications in order to access one of the world's biggest sources of content.

AFP produces 5,000 text and multimedia dispatches, 3,000 photos, 100 videos, 80 infographics and video graphics daily, enriched with 640,000 pieces of meta data, all accessible via <u>AFP Content API</u> in the Agency's six languages of production.

AFP Content API reduces technical costs and development time for clients :

- A simple and easily integrated RESTful API that is compatible with XML and JSON ;
- A reliable service that requires fewer resources for development, integration, configuration, security and maintenance.

AFP Content API offers a better user experience :

- Automated requests, downloads and publication
- Meta data-rich content and a powerful search engine ;
- Faster editing and publishing on the client's platform.

Go to https://developers.afp.com/en/ to test the API, download the technical specifications and <u>request a</u> <u>free trial</u>.

AFP offers long term free access to incubators and start-ups.

## About AFP:

AFP is a global news agency delivering fast, accurate, in-depth coverage of the events shaping our world from conflicts to politics, economics, sports, entertainment and the latest breakthroughs in health, science and technology. With 2,400 staff spread across almost every country, AFP covers the world 24 hours a day in six languages. AFP delivers the news in video, text, photos, multimedia and graphics to a wide range of customers including newspapers and magazines, radio and TV channels, web sites and portals, mobile operators, corporate clients as well as public institutions.

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