



PRESS RELEASE

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PATRICE MONTI APPOINTED DIRECTOR OF SALES & MARKETING FOR AFP

PATRICE MONTI, CURRENTLY DEPUTY DIRECTOR OF SALES & MARKETING FOR AGENCE FRANCE-PRESSE WILL REPLACE STÉPHANE MARCOVITCH FROM DECEMBER 1ST.



Patrice Monti, 52, joined the AFP in January 2018 as Deputy Director of Sales and Marketing.

Prior to the AFP, he held the position of Vice President in charge of International Sales of the New York Times International Edition, part of the New York Times Company. He joined the New York Times in 2000 as Advertising Director for the International Herald Tribune and then successively took the positions of European Circulation Director followed by Circulation Managing Director.

Patrice Monti began his career in advertising sales for the Lagardère group. He then took a similar commercial role within the EMAP company before returning to Lagardère in 1998 to develop the international advertising sales.

Graduated from ESSCA, he went on to follow the Advanced General Management program at HEC Executive Education.

About AFP

AFP is a global news agency delivering fast, accurate, in-depth coverage of the events shaping our world from conflicts to politics, sports, entertainment and the latest breakthroughs in health, science and technology. With 2,400 staff spread across almost every country, AFP covers the world 24 hours a day in six languages. AFP delivers the news in video, text, photos, multimedia and graphics to a wide range of customers including newspapers and magazines, radio and TV channels, web sites and portals, mobile operators, corporate clients as well as public institutions.

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