

PRESS RELEASE

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ALL THE DRAMA AND WONDER OF THE OLYMPIC GAMES ON DISPLAY AT WASHINGTON, D.C.'S NEWSEUM

AFP'S PHOTO COVERAGE OF THE **2014 SOCHI OLYMPICS WILL BE ON DISPLAY AT THE NEWSEUM FOR THE DURATION OF THE EVENT.**

AFP and the Newseum in Washington, D.C., are partnering once again to provide Newseum visitors with the very best of AFP's photo coverage of the 2014 Olympic Games in Sochi, Russia, from February 6 to the closing ceremony on February 23. Each day, a dedicated AFP photo editor will select 30 images representing the best of AFP's daily production of more than 2,000 photographs. The photos will be displayed on the 22x40-foot high-definition media screen in the Newseum's atrium and posted on the Newseum's website. As the drama unfolds, AFP will be there to capture it.

"We are thrilled to partner with the Newseum again and to share our best images of the Winter Games with the sports fans and other visitors to such a unique place in Washington," said David Millikin, Director of AFP North America.

"As the world's attention turns to the 2014 Winter Olympics, the Newseum is excited to work with AFP to provide highlights of the games on our giant media screen," said Cathy Trost, senior vice president of exhibits and programs at the Newseum. "This is just one of the ways that we surprise visitors every day with fresh and engaging content."

AFP will provide comprehensive, real-time coverage of the Sochi Olympics in text, photo, video and graphics. AFP has been on the ground since Sochi was named in 2007 to hold this year's Olympic Games, monitoring preparations for the event and following athletes as they arrive to compete. AFP is sending 70 special envoys of 17 nationalities to cover the games, providing text and video reports in six languages, photos, live reports and more.

About AFP

AFP is a global news agency delivering fast, accurate, in-depth coverage of the events shaping our world from wars and conflicts to politics, sports, entertainment and the latest breakthroughs in health, science and technology. With 2,260 staff spread across almost every country, AFP covers the world 24 hours a day in six languages. AFP delivers the news in video, text, photos, multimedia and graphics to a wide range of customers including newspapers and magazines, radio and TV channels, web sites and portals, mobile operators, corporate clients as well as public institutions. More about AFP at www.afp.com

About the Newseum

The mission of the Newseum is to champion the five freedoms of the First Amendment through education, information and entertainment. One of the top attractions in Washington, D.C., the Newseum's 250,000-square-foot news museum offers visitors a state-of-the-art experience that blends news history with up-to-the-second technology and hands-on exhibits. The Newseum Institute serves as a forum for First Amendment study, exploration and education. The Newseum is a 501(c)(3) public charity funded by generous individuals, corporations and foundations, including the Freedom Forum. For more information, visit <u>newseum.org</u> or follow us on <u>Facebook</u> and <u>Twitter</u>.