



## PRESS RELEASE

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### AFP'S WORLD CUP PHOTO COVERAGE TO BE DISPLAYED ON NEWSEUM'S HUGE HD SCREEN BEGINNING JUNE 13

THE NEWSEUM, IN PARTNERSHIP WITH AFP, WILL DISPLAY THE VERY BEST OF THE GLOBAL NEWS AGENCY'S PHOTO COVERAGE OF THE 2014 FIFA WORLD CUP.



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Beginning June 13, Newseum visitors will see dramatic images of the competition as soccer teams from 32 countries compete in 12 cities throughout Brazil for international soccer's biggest prize.

Every day during the World Cup, images captured by AFP photographers will be featured on the 40-by-22-foot high-definition media screen in the Newseum's [New York Times Great Hall of News](#). Visible from Pennsylvania Avenue in the heart of downtown Washington, D.C., the massive screen in the 90-foot-high atrium provides a fitting display for AFP's photo coverage of the international soccer competition. The images also will be available on the museum's website at [newseum.org](#).

AFP is deploying more than 60 photojournalists to cover the World Cup in Brazil. An AFP photo editor will send a selection of the agency's most captivating and newsworthy images to the Newseum for display on the huge HD media screen, seen by thousands of Newseum visitors each day.

This is the latest in a series of sports-related photojournalism collaborations between AFP and the Newseum. Previous displays featured photo coverage of the 2010 FIFA World Cup in South Africa, the 2012 Summer Olympics in London and this year's Winter Olympics in Sochi, Russia.

The World Cup photos will be featured on the Newseum's HD media screen and at [newseum.org](#) through July 18.

#### *About the Newseum*

The mission of the Newseum is to champion the five freedoms of the First Amendment through education, information and entertainment. One of the top attractions in Washington, D.C., the Newseum's 250,000-square-foot news museum offers visitors a state-of-the-art experience that blends news history with up-to-the-second technology and hands-on exhibits. The Newseum Institute serves as a forum for First Amendment study, exploration and education. The Newseum is a 501(c)(3) public charity funded by generous individuals, corporations and foundations, including the Freedom Forum. For more information, visit [newseum.org](#) or follow us on [Facebook](#) and [Twitter](#).

#### *About AFP*

AFP is a global news agency delivering fast, accurate, in-depth coverage of the events shaping our world from conflicts to politics, sports, entertainment and the latest breakthroughs in health, science and technology. With 2,260 journalists spread across almost every country, AFP covers the world 24 hours a day in six languages. AFP delivers the news in video, text, photos, multimedia and graphics to a wide range of customers including newspapers and magazines, radio and TV channels, web sites and portals, mobile operators, corporate clients as well as public institutions.

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