



AFP 

**AGENCE
FRANCE
PRESSE**

The Whole World. The Whole Story.

One of the world's top three news agencies, Agence France-Pressé covers news from around the world in six languages (French, English, Spanish, Arabic, Portuguese and German). Regional headquarters in Washington, Montevideo, Paris, Nicosia and Hong Kong coordinate the output of bureaus in 150 countries. Under the direction of the Paris-based editor-in-chief's office, the regional editorial operations provide real-time news coverage, 24/7, 365 days a year.

This network enables AFP to serve its clients as a frontline news gathering force worldwide. AFP teams know the terrain, the issues and the personalities.

AFP provides fast, accurate and complete coverage in text, photo, video and graphics on events around the world, from conflicts to politics, sport and culture as well as the key developments in health, science and technology. All these platforms complement one another to provide a view of the news from every angle. The aim is to give clients independent news coverage with all the background, supported by the sharpest images.

AFP provides news to all the major national and international media through its exceptional network of local correspondents and experienced teams on the ground, backed by its partners around the world.

AFP in a day:

5,000 dispatches 2,500 photos 100 graphics 200 videos





PRESENTATION

AFP
SERVICES

AFP-Services

AFP-Services, a subsidiary of AFP created in 2004 and headquartered in Paris, offers “on-demand” corporate production services for businesses and institutions (international organizations, cultural institutions, museums...).

Photo, video, text, audio or webcasting: contents and offerings available through AFP-Services fully leverage AFP’s reputation for quality and know-how.

With dedicated teams, AFP-Services develops a range of on-demand content with a journalistic background, although kept entirely separate from AFP in full compliance with the Agency’s ethical rules. Journalists who work for AFP-Services can thus fully rely on AFP’s global network, while operating independently of its editorial services.





PHOTO

AFP
SERVICES

Photo

Every day, AFP photos make the headlines in the print and web press. The Agency photographers' expertise and coverage quality regularly earn them many of the world's most prestigious distinctions: Pulitzer Prize, World Press Photo, Pictures of the Year International, Bayeux-Calvados Awards for War Correspondents, NPPA Awards...

AFP-Services leverages this expertise to offer on-demand photo essays tailored to your needs, with:

- photo-reporters providing their unique vision of the topic covered,
- dedicated teams with the expertise and resources required to address any type of need.

Typical services include:

- pre-production and shooting
- a copy of the best pictures taken during the photo shoot
- a full set of high-resolution images taken during the photo shoot



VIDEO

AFP
SERVICES

Video

AFP-Services puts the full power of its journalistic know-how at the service of your corporate film needs.

The strength of AFP-Services lies in its global network of around one hundred Video Journalists. VJ's are video production's "one-man bands", managing the project end-to-end – from preparation of the story and filming, all the way to the final edit – and are able to produce reports and interviews perfectly suited to our customers' requirements.

In most locations, the AFP-Services team uses local teams composed of journalists who have gained in-depth knowledge of the field by working there year-long.

The video offering:

- high-impact corporate films whatever the sector, thanks to creative screenplays;
- video journalists with a capacity to focus on and enhance the positions and editorial choices that best express and reinforce the message to convey;
- rushes, fully editorialised videos, voice-overs.

Typical services include:

- pre-production, shooting, editing and delivery;
- a broadcast-ready film lasting 3-4 minutes;
- a detailed list of shots and sequences, with a transcript;
- all shooting rushes (unused footage).

A close-up, low-angle photograph of a computer keyboard. The keys are dark with white and blue markings. A prominent blue key with a white arrow pointing left and the word "Enter" is in focus. Other visible keys include "Backspace", "Shift", "Ctrl", and various function keys. A semi-transparent purple horizontal bar is overlaid across the middle of the image.

WEBCASTING

The logo for AFP SERVICES. It features the letters "AFP" in a bold, blue, sans-serif font, followed by a blue globe icon with white grid lines. Below this, the word "SERVICES" is written in a smaller, blue, sans-serif font, underlined.

AFP
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Webcast production services

When webcasting a live event, there are many moving parts to consider. AFP-Services offers a one-stop shop for the entire webcasting process whether its web-casting a live event or on-demand streaming. From pre-production, a customized video player, live encoding, post-production, and even hosting/streaming your archived webcast. We can handle as little or as much of the process as you'd like. With a single point of contact so you can stay focused on your message and presentation. .

Our services include:

- Signal acquisition for live video webcasts including fiber and satellite feeds
- broadcast-quality video cameras
- pro audio microphones, mixers and recording equipment
- full-service lighting and staging
- translation services
- complete project management





OUR CLIENTS

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Our first clients...

